



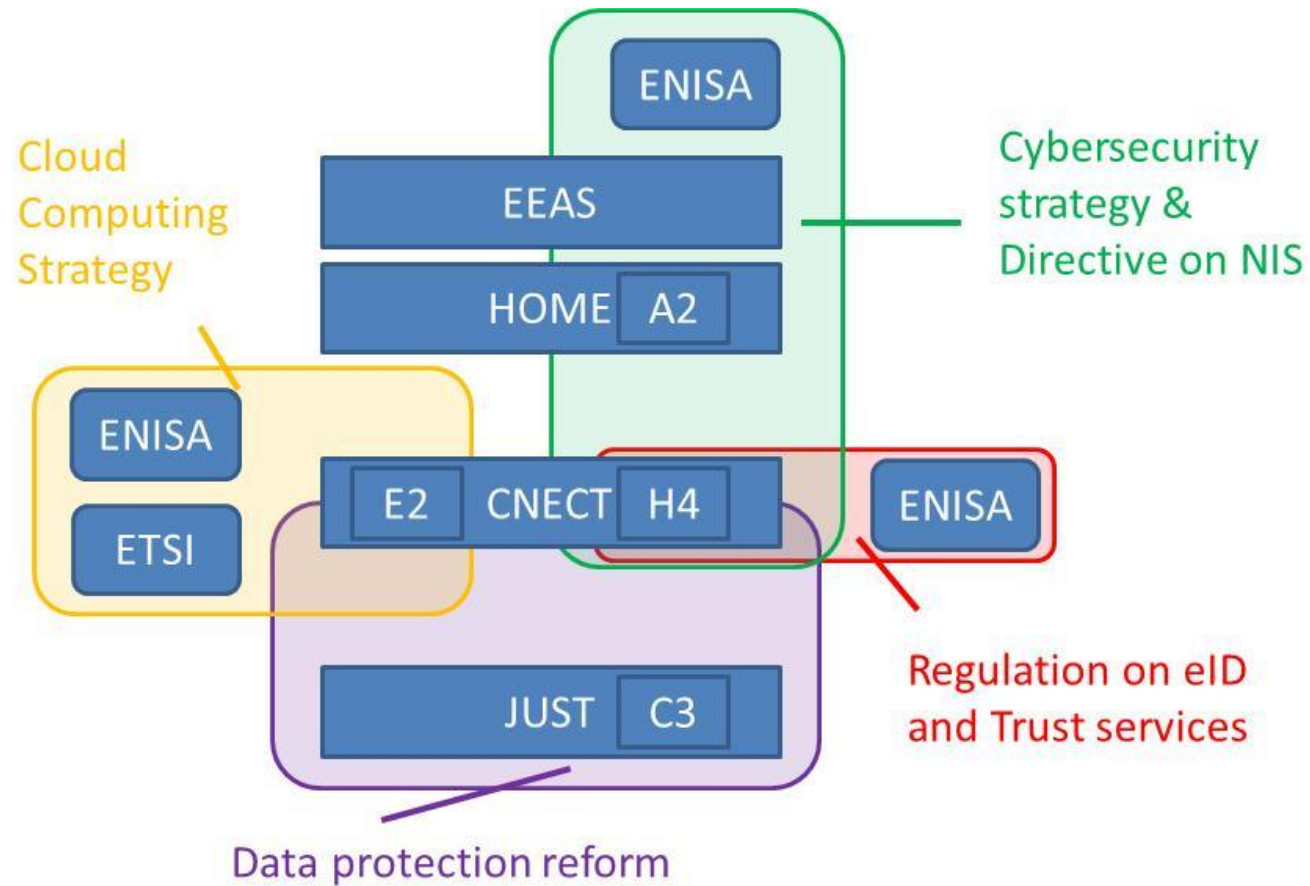
Stakeholder Conference
18 April 2013

Jonathan Sage
IBM Europe, Governmental Programmes Cloud and
Cyber security Policy Lead

Cloud Value Chain mHealth



Cloud landscape in EU



SERVICES	Mobile data management	Monitoring	Surveillance	Diagnostics
	EHRs Schedules Appointments Billing information ePrescription Payment/reimbursement	Drug compliance Chronic illnesses Treatment and medication reminders Surveys/questionnaires Location and resource tracking	Disease incidence Disaster relief Post-market surveillance	Tailored access to medical information resources for specific scenarios Videoconferencing Remote visual diagnosis
TECHNOLOGIES	Smartphones, tablets, connectivity (3G, Wi-Fi), Apps/OS, cloud, web, security, identification, RFID, Bluetooth, GPS, sensors, metres, patches, drug delivery chips, home health hubs			

