KMD Healthcare



Medical uptake of mHealth in the Danish care sector – for clinical and organisational efficiency

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Todays 3 topics on how to speed up mHealth adoption

- Design with the end user in mind UX design
- 2. From technically focused digitisation to organisational digitisation
- 3. Network coverage



KMD Public IT since 1972











Private company in 2007



Electronic care record (ECR) -KMD CARE

On the Danish market since 2000



50 Danish municipalities

>100.000 healthcare professionals - care assistants/ carenurses

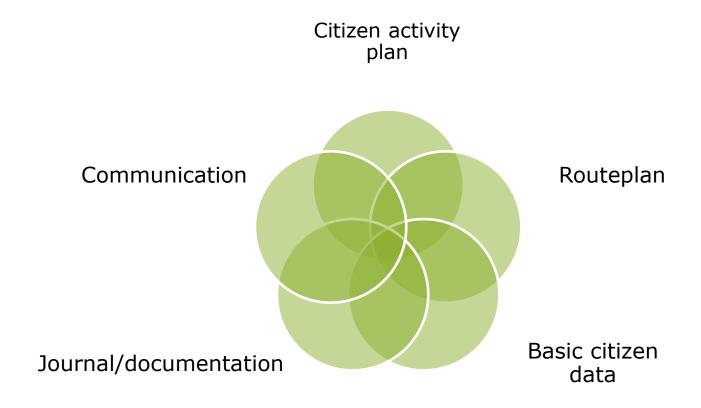


1.Design for the end user





FUNCTIONALITY OF MOBILECARE





MOBILECARE GUI

Menu	
Personale	
Dagsplan	Log af
Komm. oversigt	Opret komm.
Brugeropsætning	Links
Klient	
Læs journal	Opret journal
Dagbog	Fravær
Funktionsvurd.	Medicin
Tilhørsforhold	fokusområder
Visitation	Pakker
Skift klient	Stamdata
Forebyggende	Hjælpemidler
Målinger	Plan
Effektmålinger	Online
Kontakter	

Otari vagi		
Ny starttid	Flyt besøg	
Akut besøg	✓ Indberet	
Vis registrerede besøg		
tirsdag d. 29/1 kl. 07.00 - 15.00 (+/- 1 t)		
Vagt ikke påbegyndt		
<u>07:00 -</u> Hj. /rap. 10 K	(lient 91 år	
<u> </u>		
1.2 Personlig	hygiejne	
<u>)7:00 -</u> Ole Jansen		
<u>07:25</u> Professorgyden 23 ≜		
6.1 Medicingiv	ivning 角	
Hold øje med at Ole tager		
medicinen	_	
6.2 Medicinad	dminstration 🖺	
08:00 - Cirkeline Sor	mmersol	
<u>09:50</u> Østergade 10). 1. th (nøgle 2541)	
8.1 Tøjvask		
7.1 Rengøring	g	
1.6 Hudpleje		
1.1 Bad		
1.2 Personlig	hygiejne	
08:00 -Peter Trænin	ng	

2. From technically focused digitisation to organisational digitisation





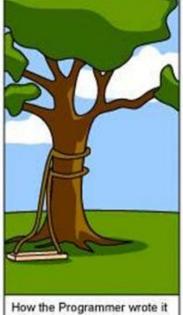
How the customer explained it



How the Project Leader understood it

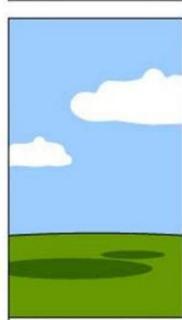


How the Analyst designed it





How the Business Consultant described it

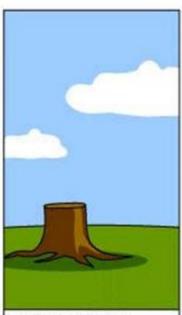


How the project was documented



What operations installed





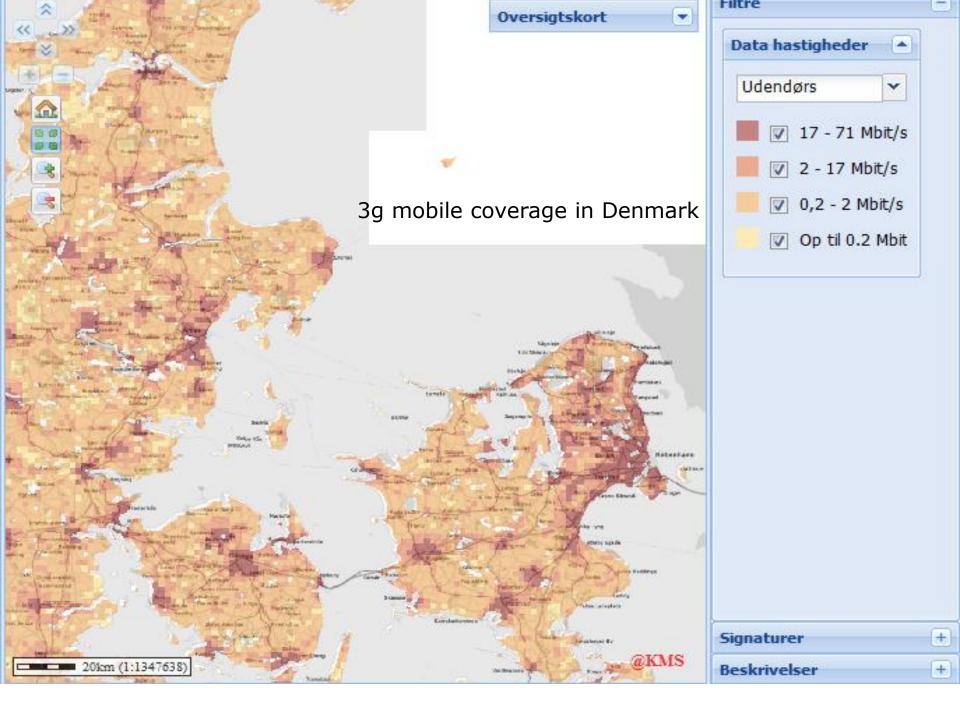
How it was supported



What the customer really needed

3. Network coverage and connectivity





- 1. We designed from an engineer perspective
- 2. We didnt commit the organisation to change its workprocesses.
- 3. We underestimated the bad network coverage





Completely new mHealth solution based on:

- 1. UX designed
- 2. Redesign of the organisations workprocesses
 - 3. Offline



EC INITIATIVES

- Network coverage (good job keep on...)
- Interoperability (good job keep on...)
- New competencies and training schemes
- Living labs and public private innovationpartnerships
- New innovative public procurement processes (agile development contracts etc)
- Clinical guidelines and standardization for the caresector (at least in DK)
- Patient empowerment cultural change and patient/citizen demand will push mHealth adoption on the clinical side



Thank you very much for your attention!

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