

mHealth is a fuzzy concept, covering many different kind of services.



Mobile access to HIS & clinical systems



Remote monitoring







Personal emergency system

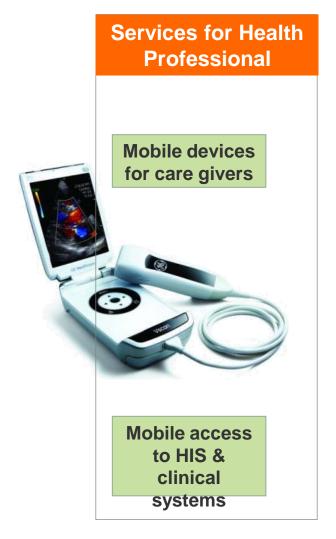
Wellness & prevention







A first breakdown based on usage









mHealth is about efficiency but also about access to health In any case, it's mainly about health management

More than 50% of mHealth revenues

Services for Health Professional Health management Prevention & wellness

B2B B2C

Tele Personal emergency system

Mobile devices for care givers

Remote monitoring Wellness & prevention





In health management, devices are key but telcos provides access and security.

Orange has already been working with devices manufacturers like Sorin on chronic disease

It starts with a device, but

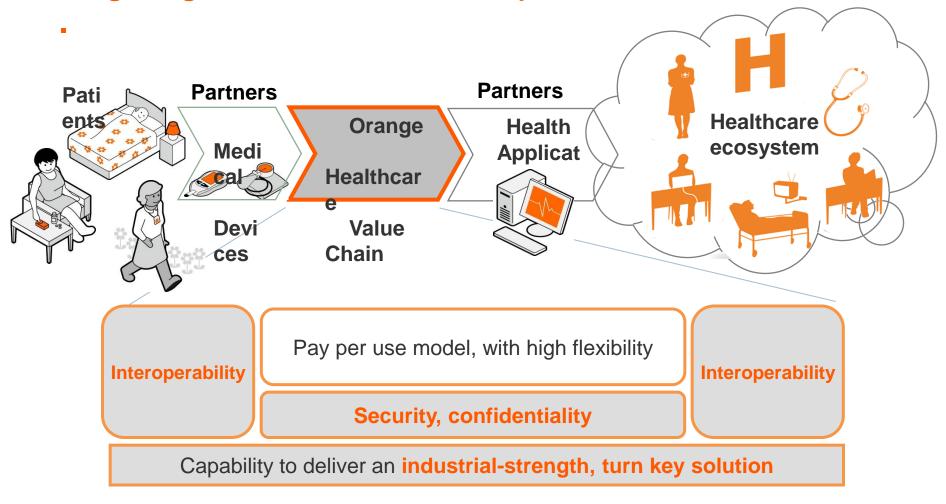
- it's all about remote access to data & intermediation
 - with high security standards



• France, United Kingdom, Spain, Germany, Italy, Canada: SMARTVIEW, a remote monitoring device for patients with arrhythmia using defibrillators that transmit data, in cooperation with the Sorin Group

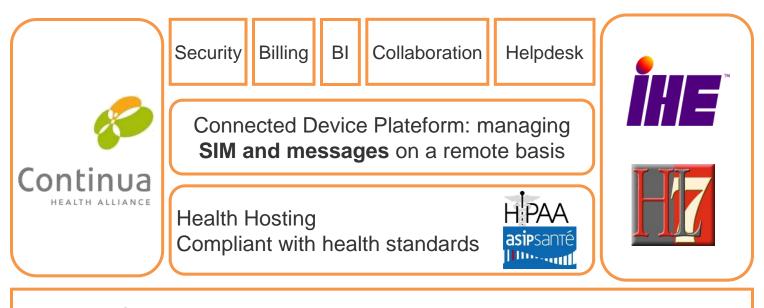


Healthcare processes are in place, every actor has its place, as a Telco, we are positioned between device and software players, integrating innovation in healthcare process.





In order to overcome the complexity of an end to end e/mhealth result, we believe that standards, norms and interoperability are a key and pre-requisite to market development / industrialisation of e/m-health solutions..



Consulting to help our customer to write specifications Integration to deliver turn key solutions



What is Interoperability?

It is the ability to communicate and exchange data accurately, effectively, securely and consistently with different IT systems, software applications and networks in various settings

Continua Health Alliance: is an organization bringing patients, caregivers and healthcare providers together whose aim is to establish a system of interoperable personal telehealth solutions. Continua develops interoperability guidelines and a product interoperability certification program with a consumer-recognisable logo. Continua also engages with regulatory

authorities and governments to address cost, safety and securi personal health systems.





Why encouraging interoperability?

- Easier and Faster Access to Patient Information (national and international)
- > Better Diagnosis, quality of treatment and better Patient safety
- Cost Efficiency Improvement
- More consumer choice, market development and improve competition
- More end to end security of Data transfers (national and international)



How to move forward and face Interoperability obstacles

- > Inconsistent use of existing ICT Standards
- > Fragmentation of Healthcare systems across Europe
- No clarity on Privacy and Data Protrection
- > Set up clear Governance
- Training and Education on ehealth interoperability



Take aways

- For Orange Healthcare, mHealth is about Health Management to increase healthcare effectiveness or increasing access to healthcare
- Healthcare actors and their place in the value chain are set but we need interoperability to insure end to end solutions.
- Encourage common standards at national and international Level.
 Team
- Need Governance, Leadership and Pragmatism
- Health policy support, including the perspectives of healthcare provider organizations and healthcare professional bodies.
- End users's Training and Education

Thank you

