

I Open International Forum on mobile technologies for social inclusion

1. First Open International Forum (OIF) on mobile technologies for social inclusion

The **First Open International Forum on mobile technologies for social inclusion** will be held on the 20th and 21st of November 2012 in Barcelona by the M-Inclusion Consortium. It will be focused on analyzing and raising awareness about the needs and mobile-based solutions for groups under risk of digital exclusion in LATAM (low-income and isolated communities, chronic patients and people with disabilities). Relevant stakeholders from all over the world will participate providing their expertise from technological, social and politic-economical perspectives.

The M-Inclusion awards for “**Apps4Change**” Challenge Program 2012, which recognizes groundbreaking mobile solutions for social inclusion, will take place during the conference. More information in: <http://www.m-inclusion.eu/news/m-inclusion-launches-%E2%80%9CApps4change%E2%80%9D>. The awards ceremony will coincide with the First Open International Forum, in the context of the Móvil Fórum Conference 2012. (http://espana.movilforum.com/ai1ec_event/movil-forum-conference-2012/?instance_id=).

Visit our stand in Móvil Forum Conference 2012 for further information about the project !!!

2. Objectives of OIF-I

Specific objectives:

- Bring together and facilitate the dialog amongst key actors in mobile technologies for social and digital inclusion in Latam.
- Analyze the needs of the risk groups in terms of education, health, accessibility and economics needs.
- Identify and analyze the existing mobile technologies and initiatives that can cover the previously mentioned needs.
- Identify the trending mobile solutions relevant for mobile social inclusion.
- Promote awareness about the needs of shortening the gaps of social and digital inclusion in LATAM.

The outcome of this first Open Forum will shape the M-Inclusion Roadmap for social and digital inclusion in LATAM, containing needs for social inclusion focused on the disadvantaged groups represented within the project, as well as mobile solutions based on new existing and trending technologies applied to main scopes for social inclusion (economic, geographic, educational and health inclusion).

3. Audience

The audience of the event will be:

- Mobile Technologies: researchers, developers and technology providers

- End-users associations and communities: Disabled, elderly, low-income, isolated areas, social exclusion groups, chronics, etc
- Political stakeholders: LATAM and European with relevant links to regulatory issues and the market
- Financial and funding actors.

4. Organizational aspects of the Forum

The Forum will have consist of:

1. M-Inclusion Internal Workshops: the end-users and the technical workgroups engaged in the project will work on drafting the M-Inclusion's Roadmap. This part of the event will be held on Telefónica's facilities located next to Barcelona's Forum.
2. M-Inclusion First Open International Forum, which will be celebrated in "Centro de Congresos Internacional de Barcelona" (CCIB) facilities under the Móvil Forum Conference 2012 umbrella and Torre Telefónica facilities.
 - i. Open-Ceremony: Presentation of M-Inclusion Open International Forum Program and presentation of M-Inclusion.
 - ii. "Mobile Inclusion In LATAM" Conference sessions: all the stakeholders and Movil Forum attendees will be able to participate in 2 sessions about social inclusion through mobile technologies, focusing on how mobile technologies can help to break the digital and social breach amongst people in risk of exclusion in LATAM. Relevant Key speakers of these topics will participate in the sessions.
 - iii. "Apps4Change" 2012 Challenge Awards.
 - iv. M-Inclusion Closing ceremony

Further details about the location and the schedule in the agenda.

a) Conferences

The 21st of November, 2 conferences with a roundtable format will take place in th. During an hour and a half, relevant speakers from the Mobile World as well as key actors representing social aspects in LATAM and Europe will discuss and share information about how to use mobile solutions to reach social inclusion of disadvantage groups.

Proposed subjects:

- Towards personal autonomy of people at risk of exclusion in LATAM
- Trending technologies and mobile solutions for breaking the digital divide and social exclusion.

b) 2013 Challenge Program:

M-Inclusion challenge Apps 4Change. Participate in the biggest project of mobile inclusion!!

The European M-Inclusion project allows its participants to be part of one of the most important global initiatives in Mobile inclusion. The Challenge is imagining, designing and implementing an idea or a 100% working application that helps social integration and personal autonomy. These apps must be mobile-devices oriented and must offer some help or a solution to the following collectives:

- PEOPLE WITH DISABILITIES
- CHRONIC PATIENTS

- LOW-INCOME SECTORS
- POPULATION FROM ISOLATED AREAS

5. What is M-Inclusion?

The project Mobile Inclusion Platform for Europe and Latin America (M-Inclusion) is a Support Action funded by the European Commission whose overall objective is to create a cooperation framework between EU and LATAM mobile solution developers and different entities (e.g., public bodies, Third Sector associations) voicing the digital inclusion needs of people at risk of exclusion in LATAM in order to improve their personal autonomy, and through that, their social integration.

The project **promotes both a working environment** to define a **Mobile Inclusion solutions Road Map** and the growth of innovative, user-oriented, and affordable mobile solutions. In order to do this, M-Inclusion will actively incorporate, within the process, representatives of four groups of potential end-users: people with disabilities, chronic patients, low-income sectors and population from isolated areas, in order to fully understand their specific needs and handicaps. Besides, the project intends to contribute to the digital breach debate, sharing recommendations and conclusions with representatives of the IT industry and public bodies with responsibility in national and regional digital agendas through dissemination activities.

http://cordis.europa.eu/projects/100986_en.html

<http://www.m-inclusion.eu/>

KEY ASPECTS OF THE EVENT

why	<p>The general objective of the event is to export to third countries/regions the M-Inclusion Community concept, its associated services and to promote existing and new solutions amongst end-users and stakeholders.</p> <p>This Event will also target two Workgroups and the stakeholders, including public and private entities with relevant links to regulatory issues and the market. It is expected to represent the inflection point of the project by bringing together the two Workgroups, end-users and technical, in order adapt the analysis to each other’s initial conclusions for the RoadMAP. Awareness sessions on the services provided within the project such as Marketplace or support to new ideas for RTD project generation will be also scheduled.</p>
who for	<p>In general the target groups are:</p> <ul style="list-style-type: none">· Experts from the Academia (universities, technology centres) working in eInclusion issues.· Developers of mobile solutions & representatives of developers’ communities.· Representatives from international organisations such as PAHO or CEPAL and national or local public administrations dealing with eInclusion issues.· Associations, NGOs and other entities that represent and/or work with end users and their ecosystem, such as associations of people with disabilities, representatives of social workers (public or non-profit), teachers, health professionals, etc.· Experts in eInclusion from leading ICT companies, such as Microsoft, CISCO, Nokia, Telefónica, etc. <p>Each partner will have to provide a detailed list with all stakeholders and end users in their area of influence that they want to reach with the event</p>
where	<p>Barcelona, Spain</p> <p>Internal Workshops: Telefonica facilities in Torre Telefónica de Barcelona?</p> <p>I-OIF: Telefonica facilities and Edificio Fórum</p> 
when	November the 20 th , 21 st

Table 10. Event Key Aspects